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**AMERICAN DOWN & FEATHER COUNCIL ELECTS CHAIR AND VICE CHAIR**  
*Stephen Palmer and Jeff Hollander to serve second term*

**NEW YORK, NY** (March 18, 2008) – Stephen Palmer, co-president of United Feather and Down has been chosen to serve a second term as chair of the American Down and Feather Council (ADFC), a section of the Home Fashion Products Association (HFPA). Jeff Hollander, CEO of Hollander Home Fashions has also been re-elected to serve a second term as ADFC vice chair. Both were re-elected unanimously by the ADFC membership, which is made up of the leading natural fill bedding manufacturers and producers in the United States.

Palmer and Hollander also serve on the Board of Directors for the Home Fashion Products Association (HFPA), representing the down and feather market within the wider home fashions and textiles industries. Both are supporters of the HFPA Scholarship Program, and advocate for developing quality programming and industry regulation throughout the home fashions markets.

Palmer also serves as president of the International Down and Feather Bureau (IDFB), an association that, among other activities, develops and promotes international standards for feather and down filling and certifies down and feather testing labs.

The goal of the ADFC is to further the common interests of the down and feather products industry and to maintain and improve product quality. The ADFC launched its Labeling Compliance Program in 2006 with a view to ensuring that natural fill bedding products sold in the U.S. meet industry standards as well as state and federal regulations.

About his re-election, Stephen Palmer stated, “This is a great opportunity to continue the progress in labeling compliance that we have made in the last three years. I am pleased that I am able to continue working with Jeff and the ADFC membership to meet our goals.”

Jeff Hollander said, “I am honored to have been elected to serve the membership for another term. I am immensely proud of the work that the ADFC and HFPA achieve in their outreach programs to raise the quality of home furnishing products in the U.S.”

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### **About ADFC**

The American Down and Feather Council, a section of the Home Fashion Products Association, is a voluntary association of manufacturers of natural-fill bedding products, as well as dealers, buyers, sellers and processors of feathers and down for use in home fashion products. The goal of the ADFC is to further the common interests of the down and feather products industry, and to maintain and improve product quality. The objective of the ADFC Labeling Compliance Program is to ensure all natural-fill bedding products sold in the U.S. are labeled correctly and that the quality of the products meets or exceeds the claims made on the label or packaging.

### **About HFPA<sup>®</sup>**

The Home Fashion Products Association (HFPA<sup>®</sup>) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and

has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.